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Application number	Filed
08/668,327	
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I hereby request access under 37 CFR 1.14(a) to the abandoned application file record of the above-identified ABANDONED application, which is: (check one)

- ☐ (A) referred to in United States Patent Number 5,963,916 column 1
- ☐ (B) referred to in an application that is open to public inspection as set forth in 37 CFR 1.11, i.e.,  
 Application No. \_\_\_\_\_ filed \_\_\_\_\_ on page \_\_\_\_\_ of  
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- ☐ (C) an application that claims the benefit of the filing date of an application that is open to public inspection, i.e., Application No. \_\_\_\_\_ filed \_\_\_\_\_ or
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# United States Patent [19]

Kaplan

[11] Patent Number: 5,963,916

[45] Date of Patent: \*Oct. 5, 1999

[54] NETWORK APPARATUS AND METHOD FOR PREVIEW OF MUSIC PRODUCTS AND COMPILATION OF MARKET DATA

4,027,405 6/1977 Schloss ..... 35/35 C

(List continued on next page.)

[75] Inventor: Joshua D. Kaplan, Berkeley, Calif.

## FOREIGN PATENT DOCUMENTS

[73] Assignee: Intouch Group, Inc., San Francisco, Calif.

WO 95/17794 12/1994 WIPO ..... H04N 5/76  
WO 95/24687 3/1995 WIPO ..... G06F 17/60  
WO 95/29453 4/1995 WIPO ..... G06F 17/60

[\*] Notice: This patent is subject to a terminal disclaimer.

## OTHER PUBLICATIONS

[21] Appl. No.: 08/741,915

De Groot, "New Media expo-interactive advertising & media expo," Newsbytes, Apr. 13, 1994.  
"Internet Shopping Network launches Interactive Home Music Shopping Service with Intouch Group Inc. for Internet Users Worldwide," Business Wire, Apr. 11, 1995.

[22] Filed: Oct. 31, 1996

(List continued on next page.)

## Related U.S. Application Data

[63] Continuation-in-part of application No. 08/668,327, Jun. 26, 1996, abandoned, which is a continuation of application No. 08/282,153, Jul. 28, 1994, abandoned, which is a continuation of application No. 08/035,661, Mar. 23, 1993, abandoned, which is a continuation of application No. 07/957,444, Oct. 6, 1992, Pat. No. 5,237,157, which is a continuation of application No. 07/582,253, Sep. 13, 1990, abandoned.

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[57]

## ABSTRACT

A system for on-line user-interactive multimedia based point-of-preview. The system provides for a network web site and accompanying software and hardware for allowing users to access the web site over a network such as the internet via a computer. The user is uniquely identified to the web site server through an identification name or number. The hardware associated with the web site includes storage of discrete increments of pre-selected portions of music products for user selection and preview. After user selection, a programmable data processor selects the particular pre-recorded music product from data storage and then transmits that chosen music product over the network to the user for preview. Subscriber selection and profile data (i.e. demographic information) can optionally be collected and stored to develop market research data. Since the system provides for multiple embodiments, the system contemplates previewing of audio programs such as music on compact discs, video programs such as movies and text from books and other written documents. Furthermore, it is contemplated that the network web site can be accessed from a publicly accessible kiosk, available, e.g. at a retail store location, or from a desk top computer.

[51] Int. Cl.<sup>6</sup> ..... G06F 17/60

[52] U.S. Cl. .... 705/26

[58] Field of Search ..... 235/462; 705/10, 705/26, 27

[56]

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18 Claims, 82 Drawing Sheets

